Amendments to the Claims: This listing of claims will replace all prior versions, and listings, of claims in the application

Listing of Claims

1. (Currently Amended) A network system for effectuating data communication between a vehicle and a data processing resource, said system comprising:

an in-vehicle device installed in said vehicle, said in-vehicle device having a first wireless network connectivity interface; and

~~an internet appliance, said internet appliance~~a store display accessible by a customer, said store display equipped with a communication interface device having:

a second wireless network connectivity interface, said second wireless network connectivity interface adapted to data communicate ~~communicates~~ with said first wireless network connectivity interface; and

a ~~plurality of~~ communication interfaces~~, said plurality of communication interfaces~~ to communicate data between said second wireless network connectivity interface and said data processing resource adapted to effectuate data communication between said in-vehicle device and said data processing resource.

2. (Currently Amended) The network system in accordance with claim 1, wherein said ~~internet appliance~~communication interface device further comprises:

a wireless data connection, said wireless data connection adapted to effectuate ~~effectuates~~ a data connection with a wireless device.

3. (Previously Presented) The network system in accordance with claim 2, wherein said wireless data connection includes at least one of the following:

i) a wireless transceiver interface;

ii) said wireless device interface;

iii) a wireless modem interface;

iv) a wireless phone interface; or

v) a wireless data link.

4. (Previously Presented) The network system in accordance with claim 2, wherein said wireless device is at least one of the following:

i) a wireless phone;

ii) a personal data assistant;

iii) a pager;

iv) a personal computer;

v) an internet appliance; or

vi) a programmable storage device.

5. (Currently Amended) The network system in accordance with claim 1, wherein said in-vehicle device further comprises:

a wireless data connection, said wireless data connection adapted to effectuate ~~effectuates~~ a data connection with a wireless device.

6. (Previously Presented) The network system in accordance with claim 5, wherein said wireless data connection includes at least one of the following:

i) a wireless transceiver interface;

ii) said wireless device interface;

iii) a wireless modem interface;

iv) a wireless phone interface; or

v) a wireless data link.

7. (Previously Presented) The network system in accordance with claim 5, wherein said wireless device is at least one of the following:

i) a wireless phone;

ii) a personal data assistant;

iii) a pager;

iv) a personal computer;

v) an internet appliance; or

vi) a programmable storage device.

8. (Previously Presented) The network system in accordance with claim 1, wherein said plurality of communication interfaces includes at least one of the following communication interface types:

i) a wired data link;

ii) a wide area network connection;

iii) a network connection;

iv) a universal serial bus port;

v) a personal data assistant interface;

vi) an RS232 interface;

vii) an RS485 interface;

viii) a carrier current interface;

ix) a network connection to the Internet;

x) a modem interface;

xi) a wireless modem interface;

xii) a wireless phone transceiver;

xiii) a wireless phone interface;

xiv) a wireless data link; or

xv) a local area network interface.

9. (Canceled)

10. (Previously Presented) The network system in accordance with claim 1, wherein said data processing resource is one of the following:

i) a global network data processing resource;

ii) a global network server;

iii) a global network application server;

iv) a global network database;

v) a virtual private network;

vi) an emergency monitoring network;

vii) a second communication interface device;

viii) a second in-vehicle device;

ix) a personal computer;

x) a wireless phone;

xi) a personal data assistant;

xii) a pager;

xiii) a pocket sized personal computer;

xiv) a programmable storage device; or

xv) an internet appliance.

11. (Previously Presented) The network system in accordance with claim 1, wherein said plurality of communication interfaces data communicate by at least one of the following:

i) a wireless connection;

ii) a wired connection;

iii) a personal data assistant interface;

iv) a wireless phone interface;

v) an RS232 serial interface;

vi) an RS485 interface;

vii) a USB port interface;

viii) an ethernet connection;

ix) a TCP/IP type network connection;

x) a PPP type network connection;

xi) a SLIP type network connection;

xii) a socket layer network connection;

xiii) BLUETOOTH protocol or standard; or

xiv) WIRELESS APPLICATION PROTOCOL or standard.

12. (Canceled)

13. (Currently Amended) A global network based data processing system for communicating data between vehicles and data processing resources, said system comprising:

~~an internet appliance~~a store display accessible by a customer, said ~~internet appliance~~store display equipped with a communication interface device having a wireless interface, said wireless interface adapted to communicate ~~communicates~~ data wirelessly with an in-vehicle device, said in-vehicle device being installed in a vehicle; and

a data processing resource, said data processing resource adapted to data ~~communicates~~ communicate with said ~~internet appliance~~communication interface device;

wherein said in-vehicle device by way of said communication interface device data communicates with said data processing resource.

14. (Currently Amended) The global network based data processing system in accordance with claim 13, wherein said ~~internet appliance~~communication interface device further comprises:

a wireless data connection, said wireless data connection adapted to effectuate ~~effectuates~~ a data connection with a wireless device.

15. (Previously Presented) The network system in accordance with claim 14, wherein said wireless data connection includes at least one of the following:

i) a wireless transceiver interface;

ii) said wireless device interface;

iii) a wireless modem interface;

iv) a wireless phone interface; or

v) a wireless data link.

16. (Previously Presented) The global network based data processing system in accordance with claim 14, wherein said wireless device is at least one of the following:

i) a wireless phone;

ii) a personal data assistant;

iii) a pager;

iv) a personal computer;

v) an internet appliance; or

vi) a programmable storage device.

17. (Canceled)

18. (Canceled)

19. (Currently Amended) A method of data communicating between an in-vehicle device installed in a vehicle and a data processing resource, said method comprising:

a) communicating a plurality of digital content wirelessly between an in-vehicle device and ~~an internet appliance~~a store display equipped with a communication interface device, said store display accessible by a customer;

b) routing said plurality of digital content from said ~~internet appliance~~store display to said data processing resource;

c) determining at said data processing resource a plurality of return digital content responsive at least in part to said plurality of digital content;

d) routing said plurality of return digital content to said ~~internet appliance~~store display; and

e) ~~communicating said plurality of return digital content wirelessly between said internet appliance and said in-vehicle device for at least one of display within the vehicle or modification of a function of the vehicle~~presenting said plurality of return digital content to said customer at said store display.

20. - 21. (Canceled)

22. (Currently Amended) The method in accordance with claim 19, further comprising ~~wherein, said communicating said plurality of digital content wirelessly step comprises the step of~~:

receiving a selection of one or more of said plurality of return digital content from said customer at said store display~~communicating a plurality of digital content wirelessly between an in-vehicle device and an internet appliance physically located at a store display accessible by a customer~~.

23. (Previously Presented) The global network based data processing system in accordance with claim 13, wherein said data processing resource is a global network based data processing resource.

24. (New) The network system of claim 1, wherein said store display includes a plurality of products for sale.

25. (New) The global network based data processing system of claim 13, wherein said store display includes a plurality of products for sale.